



AID Atlanta Founders Day 2023
Introducing and Celebrating
AID Atlanta
Sisters With A Voice

Tuesday, February 13, 2024 | 12:00 noon – 1:30 PM
The Gathering Spot | aidatlanta.org/foundersday

November 1, 2023

Friends,

Roughly six years ago, we at AID Atlanta saw a need amongst the community of Women. We noticed that women who are diagnosed with HIV were often an afterthought in program development, evaluation, and improvement. 30% of AID Atlanta members are women, and that number is rising. Our Executive Director, Nicole Roebuck, wanted a woman-centered support program regardless of HIV status. We put a framework together, and the 'Sisters With A Voice' (SWAV) program began. This year, as we close our forty-first year of fighting HIV/AIDS by caring for PLWHA, I invite you to join us as we introduce SWAV to you and to celebrate the program's achievements.

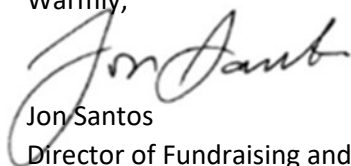
The occasion is the AID Atlanta Founders Day Luncheon on Tuesday, February 13, from 12:00 noon to 1:30 PM at The Gathering Spot. We can't wait to show you the program, share success stories and testimonials, and chart the path we see going forward. Women are the nucleus of the family and the future. To end HIV/AIDS, we must engage women in accepting that their health is essential.

At the AID Atlanta Founders Day Luncheon, we'll present a Founders Award and have some surprises for you, too.

I invite you to purchase a table at the Benefactor level (\$2,000/8 guests), or alternately, we have a limited number of Award Underwriters (\$4,000/8 guests + award). This level of generous support allows you to assist in the presentation of the award and in gaining prominent recognition.

As AID Atlanta enters its forty-third year working to end the scourge of HIV/AIDS in Atlanta, I constantly challenge colleagues to Disrupt and Innovate. Sisters With A Voice is both disruptive and innovative. I hope to see you in February.

Warmly,



Jon Santos
Director of Fundraising and Events



About Us

AID Atlanta has been saving and transforming lives since its inception in 1982, driven by the mission of reducing new HIV infections and improving the quality of life of our members and the community by breaking barriers and building community. Embracing the core values of compassion, respect, service excellence, and integrity, AID Atlanta quickly expanded to offer a broad range of services to meet the needs of the community and has since grown to be one of the most comprehensive HIV service organizations in the Southeast.

AID Atlanta’s service delivery model has evolved to offer a full continuum of care including medical case management, housing assistance, and emotional wellness care. Through our affiliation with AIDS Healthcare Foundation, AID Atlanta has been able to provide primary HIV medical care and on-site pharmaceutical services.

AID Atlanta works to prevent new HIV infections through education, free HIV/STI screening and treatment, PrEP services, community outreach programs, and operation of the Georgia HIV/STI information line.

AID Atlanta Founders Day

Our guests will represent the full spectrum of diversity, as we will be inviting all community stakeholders to join us in celebration. This will include highly respected members of the HIV/AIDS field and the nonprofit sector including the AID Atlanta Board of Directors, Atlanta Advisory Board, and colleagues from HIV/AIDS Service Organizations, along with representatives of other nonprofits.

Additionally, AID Atlanta is an organization that highly values diversity at every level, evident by the fact that our staff, from leadership to professional entry-level staff members, predominantly identify as Black/African American, Indigenous, Persons of Color (BIPOC) and Female. While the more than 60,000 service encounters in Greater Atlanta represent diverse ethnicities, genders, sexual orientations, sexual identities, abilities, and socio-economic status.

Engaging Our Partners

We have found that the most effective community partnerships are when both parties mutually benefit. As we understand that every business is different, AID Atlanta is happy to work with you to develop a partnership tailored to your organization’s specific needs and objectives that includes customized and unique opportunities. Below you’ll find a menu of suggestions on ways that we can work together to engage our 40th Anniversary Celebration guests.

Menu of Opportunities

This is a general list of potential benefits that are available to partners. All benefits are negotiable and can be developed to best suit partners’ needs.

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| Onsite marketing and sampling | Advertising |
| Webpage recognition | Social media recognition |
| Logo placement | Database/Newsletter marketing |
| Employee benefits | Public relations |
| Programming Opportunities | |

Levels of Support

The sponsorship levels offered below are meant to act as a guide, but benefits are completely negotiable and uniquely developed in collaboration with each partner. Benefits begin as soon as a signed and completed Commitment Form is received. All Pledges are to be filled by December 31, 2022.

AID Atlanta Founders Day Partner Benefits Draft	Amount of Gift	Unique Benefits Afforded Level
Vanguard Award and Presenting Sponsor	\$8,000+	-Your chosen benefits are collectively valued at \$10,000 or more -Completely customizable benefits package including: General admissions tickets and access to VIP Lounge Reserved VIP table at celebration event with branded centerpiece Ultimate media package Access to community events hosted by AID Atlanta in 2023 Engagement opportunities to increase employee volunteerism Access to specialty presentations offered by AID Atlanta
Inspiration Award Presenter (3 available)	\$4,000-\$7,999	-Your chosen benefits collectively valued between \$5,000 and \$7,500 -Flexible benefits package including: General Admissions tickets and access to VIP Lounge Upgraded media package Access to some community events hosted by AID Atlanta in 2023 Engagement opportunities to increase employee volunteerism
Benefactor (limited number available)	\$2,000 - \$3,999	-Your chosen benefits collectively valued between \$2,500 and \$5,000 -Flexible benefits package including: General Admissions tickets and access to VIP Lounge Upgraded media package Engagement opportunities to increase employee volunteerism
Committed Contributor (limited number available)	\$1,000	-Your chosen benefits collectively valued between \$1,000 and \$1,999 -Flexible benefits package including: Table of Eight Media package