MISSION
AID Atlanta’s mission is to reduce new HIV infections and improve the quality of life of its members and the community by breaking barriers and building community.

CORE VALUES

COMPASSION
We affirm the dignity and worth of every person through our thoughts, actions, governance, and service with the same kindness that we want to receive.

RESPECT
We celebrate diversity and individuality. We speak words and demonstrate actions that bring honor and pride to ourselves, our organization and our community.

SERVICE EXCELLENCE
We believe that everyone deserves excellent customer service and quality healthcare. We make every effort to attend to our members’ needs and improve their health outcomes.

INTEGRITY
We strive to be honest, ethical, and fair in everything we do. We fulfill our commitments, hold each other accountable, lead by example, and concentrate on doing the right thing every time.
AID Atlanta 2021 Annual Report

Dear Friends of AID Atlanta:

As I reflect upon the past year, I am moved by the incredible resiliency of our community. Riding the pandemic rollercoaster alongside economic upheavals and social strife tested all of us in 2021. But, with the dedication and determination of our community, we were able to navigate another year filled with uncertainty, challenges, and constraints while still providing quality care to our members and even growing as an organization.

I am proud that AID Atlanta continues to be a beacon of hope and a steward of services to people living with HIV, and those most at risk. To date, AID Atlanta continues its 7-year steady growth in the number of clients served and percentage of clients that have achieved viral suppression. Between 2020 and 2021, AID Atlanta saw a 4.5% increase in the number of clients served in our Health Care Centers and a 5.2% increase in the number of clients retained in care services that enabled 85% of our clients to successfully achieve viral suppression.

Our HIV Testing and Wellness Center Team, who diligently work to uphold our mission of reducing new HIV infections by facilitating over 16,000 HIV tests and over 50,600 STI screens last year – a 19% and 37% increase from 2020, respectively. Out of over 16,000 HIV tests, approximately 1% of the tests were positive for HIV. AID Atlanta has made great advances linking those who test positive in our Wellness Center to the appropriate onsite counseling and medical services. In fact, our Wellness Center Team was able to link 90% of those who tested positive last year to HIV care within 30 days.

We continue to focus our prevention efforts on utilizing PrEP education and treatment by growing our PrEP Therapy Program year after year. We had over 500 active participants receiving PrEP medication and educational counseling by the end of 2021, and that number continues to grow.

Together, we have withstood every challenge COVID-19 has thrown at us while simultaneously making sure that patients are successfully linked to medical and social supportive care regardless of their ability to pay and community members are able to easily access free HIV and STI testing, counseling, and treatment. Now, in our 40th year of service to the Greater Atlanta community, we know that all of these accomplishments are only made possible because of the investment of time, resources, and talent made by the outstanding team that supports AID Atlanta’s work. On behalf of the clients we serve, I want to thank you for being part of our AID Atlanta family.

Nicole Roebuck, MSW
Executive Director
ABOUT US

AID Atlanta began as a grassroots organization by a handful of friends who, in response to the national HIV/AIDS epidemic first reported in New York and San Francisco, went into action educating gay men in the Greater Atlanta area about preventing new infections and assisting with medical care. Nearly forty years later, AID Atlanta, Inc. is a nonprofit 501(c)(3) organization in the Deep South that along with its partners provide life-saving medical care, pharmaceutical, and prevention services in Greater Atlanta, Georgia. We educate others and speak frankly about HIV and STIs. Every dollar donated to AID Atlanta stays in Georgia to fund our programs and services.

The Mission of AID Atlanta is to reduce new HIV infections and improve the quality of life of its clients and the community by breaking barriers and building community. This mission is accomplished through providing direct client services, health care services, pharmacy, and HIV/STI testing, prevention education. Our mission is further shown through HIV testing and prevention services including outreach to heavily burdened communities in a manner that is meaningful and impactful to them.

PROGRAMS AND SERVICES

AID Atlanta provides direct support to people living with HIV/AIDS in the 31 counties of the Greater Atlanta Area and surrounding rural counties in Georgia by assisting them with accessing resources such as housing and rental support, linkage to medical care and behavioral health, and other essential support services.

AID Atlanta provides primary medical care for individuals living with HIV in two locations. Additionally, through our affiliation with the AIDS Healthcare Foundation, we also have AHF pharmacies co-located in our health care centers. The main location, which is in Midtown Atlanta, Georgia is the primary location frequented by the target population who access HIV prevention services such as HIV testing and linkage to medical care. The second location in the City of Newnan, in Coweta County, Georgia and serves 12 counties in the LaGrange Public Health District 4 including Butts, Carroll, Coweta, Fayette, Heard, Henry, Lamar, Meriwether, Pike, Spalding, Troup, and Upson.

In addition, AID Atlanta offers comprehensive HIV prevention education programs designed to reduce the number of new HIV infections through free and anonymous HIV Testing, Counseling and Referral Services, STD Testing and Treatment Clinic, the Georgia AIDS and STD Infoline, and AIDS 101 Action and Awareness Seminars.

PROGRAMS AND SERVICES INCLUDE

- Primary HIV Care
- Behavioral Health
- Self-Management
- Education & Outreach Programs
- HIV Testing
- Housing Services
- STD Testing and Treatment
- Medical Case Management
- Medication Assistance
- AHF on-site Pharmacy
- PrEP Clinic
Open since 2015 AID Atlanta operates one of the city’s first PrEP clinics serving 511 clients, 4.3% increase over 2020.

Healthcare centers are located in Newnan and our Midtown location. Services are available to all regardless of the ability to pay. Free HIV/STI testing, and treatment are offered daily at our Midtown location.

Our Georgia HIV/AIDS info line fields over 2,100 calls per month and provides callers information for HIV/AIDS services including STI testing and treatment options.

AID Atlanta case managers provide on-site case management services at various partner organization sites including: Clayton, DeKalb, Fulton Boards of Health, Mercy Care, Atlanta Veterans Affairs, the Fulton County Jail, Dekalb County Jail, Jerusalem House, Matthew’s Place, and Edgewood & Hope House.

AID Atlanta became an official partner and affiliate of The AIDS Healthcare Federation in 2015 helping us to expand our breadth and reach in the community.

**601:** Clients Received Housing Assistance, 40.5% Increase over 2020

**943:** Community Members Received Information about PrEP Treatment and Related Services, 17% Increase over 2020

**1,250:** Clients were Provided Case Management, 3.4% Increase over 2020

**3,154:** Received Clinical Care, 4.5% Increase over 2020.

**16,358:** Tests administered for HIV, 19% Increase over 2020

**50,644:** STD Screens, 37.4% Increase over 2020

### SOURCES OF FUNDING

- Government Grants: 61%
- AHF Foundation: 31%
- AIDS Walk & Special events: 3%
- Contributions & Memorials: 2%
- Foundation Grants: 1%
- Insurance Reimbursement: 1%
- Other: 1%

### USES OF FUNDING

- Program Services: 85%
- Management & General: 10%
- Development: 5%
BARRY’S STORY

I am healthy, I’m undetectable, I’m 32 years clean and sober. I’m happy, and living a life worth loving. The year was 2000. Y2k. I took one HIV test, and that test came back positive. My heart dropped, way down to my stomach – just like when I was 15 and they told me my dad wasn’t going to make it after he had a stroke.

I confided in my best friend and younger brother. I signed up for health care, bought life insurance, and then I waited. I had to wait out the 24-month statute of limitation knowing I would be denied coverage due to my “pre-existing condition”. For 3 years, I was stuck. I was afraid. At one point, my younger brother Bill came over to do an intervention. He looked me in the eye and said, “Barry, you look bad. I’d rather tell mommy that you’re sick than to have to tell mommy that you’re dead.”

On my birthday in March 2003, I found a new doctor and went to face the music. I had “full blown AIDS.” My t-cell count was down to 86, my viral load was up to 100,000 copies, and my weight was down to 157 pounds. I was depressed and in despair. My doctor said, “You’ve picked an excellent time to be HIV positive. You’ll live a long time.” What I didn’t know then was that many came before me, experimenting with medications and 30 pill-a-day regimens. Many died, so that I could live. I got my pills and went home to hide from the world, in shame.

I had a choice: stay in the shadows or risk being seen walking into AID Atlanta. What if someone saw me? I had to make the choice to live, so I faced my fears and went in to get care. There was a lady at the front desk at AID Atlanta named Priscilla. She welcomed me, smiled at me, and said, “How can I help you honey? You’re safe here!” Over time, I learned to navigate the HIV alphabet maze; ADAP, HOPWA, IDP, U=U, HICP. In life’s darkest moments, I found my purpose. I carry the torch. I show others the way. I advocate at the local, state, and federal level by attending consumer caucuses and HIV conferences, serving on planning councils and local agency boards, and working with other organizations to advocate for change.

My message is hope. My message is unity. I’m undetectable. I’m engaged to be married, and we’re not worried about HIV. I now volunteer at AID Atlanta’s front desk because I want to be there when someone new walks in or when the phone rings. I want to use Priscilla’s words, “Hi, welcome, come on in. How can I help you? You’re safe here.”
Because I have O negative blood, I always donated to the Red Cross. It was January 1999 or 2000, when they called me to come back in. I knew something wasn’t right. I couldn’t get to their office fast enough. I was so nervous. When the lady brought me into her office and told me that I tested positive, the first thing I asked through my tears was, “When do I die”.

I eventually found my way to AID Atlanta and they’ve become family. No matter what you’re going through or what you need, AID Atlanta does their best to help you once you walk through the door, whether they have what you need or not. I’ve come because I needed food, and they embraced me. I’ve come because I couldn’t see, and they helped me get glasses. I’ve come because I almost got evicted, and they helped me pay my rent. I’m the girl right outside waving the flag saying keep your elbow or your big toe with AID Atlanta because they’ve got you. AID Atlanta is family to me.

Just going about your day, you tuck the virus into your life and take it with you in your backpack. Your backpack of life. It’s like having your wallet with you. You always know you got it with you, no matter where, who’s in front of you, who’s behind you, left or right. It’s a part of my life. And I take it with me, it’s my disease. But it does not define who I am. What is going through my veins is not me. Get to know the woman that I am. I live and I try to do all that I can, be all that I can be, see all that I can see. Meet people. Help people. Extend a hand. I’m always trying to do something because anything negative will take you down, and I’m not letting that happen. I have AID Atlanta holding my one hand, and I have my family holding my other hand. We walk together, because when I fall down my family – my support system – they got me. If I have a question about something, all I have to do is call my case manager. It doesn’t matter what it is.

I just want folks to know that I’m not finished yet. I walk in the light and enjoy life. It didn’t have to be over when I got that diagnosis, I’m still doing it. I love it! And I thank AID Atlanta for holding me down, along with my family. I’m just so thankful.
AID ATLANTA COMMUNITY SUPPORT

The support of our generous friends - the government, institutions (including corporations, concerned civic organizations, faith-based, and community groups) and individuals, - is vital for the continuation of programs and services to meet AID Atlanta’s mission. Every financial contribution made, and hour volunteered has been critical in helping AID Atlanta to transform lives every day.

EIGHTY-FIVE CENTS of every dollar raised goes directly to programs & services.

There are several ways to support us, including:

The LOOP Giving Society • Honors & Memorial Gifts • Recurring Monthly Gifts • AmazonSmile
Kroger Community Rewards (Kroger.com/Community Rewards) • Corporate & Matching Gifts • Fundraising Events • In-Kind Donations

THE FOUNDERS SOCIETY

In 2008, AID Atlanta inaugurated its Founders Society, which recognizes those supporters who have contributed $50,000 or more to the organization, over their lifetime. This exclusive group of generous donors embodies the spirit of philanthropy at its best and represents the highest level of commitment to those living with HIV/AIDS in Greater Atlanta.

Wayne Addis • Joseph Blount • Kenneth F. Britt • Edie Cofrin
Isabelle Kennedy • Billi and Bernie Marcus
Mark S. Rinder and Dennis Ferioli • Maxine Schiffman
Sonny and Joyce Shlesinger • Barbera Zambelli

GOVERNMENT SUPPORT

Fulton Dekalb Hospital Authority - Grady Health System
City of Atlanta Mayor’s Office of Human Services
Centers for Disease Control and Prevention
US Department of Health and Human Services
Georgia Department of Community Affairs
Georgia Department of Public Health
Fulton County Office of the County Manager

Ryan White Treatment Modernization Act of 2006: Part A, B, C Program
State of Georgia: Department of Community Health Prevention, Case Management and the Men’s STD Clinic

Housing Opportunities for Persons with HIV/AIDS
Health Resources and Services Administration: HIV/AIDS Bureau
Ryan White Treatment Modernization Act of 2006: Special Projects of National Significance
Anonymous
44th and 3rd Bookseller
A Williams Enterprises
Abbott Laboratories EGC
Action Cycling - Atlanta
AIDS Healthcare Foundation
Amazon Smile Foundation
Anthem
Assurant
AT&T
Atlanta Braves
Atlanta Falcons
Atlanta Pride Committee, Inc.
Atlanta Sound & Lighting
Atlanta Wholesale Furniture
Bank of America Employee Giving
Bank of America Matching Gifts Program
Broadway Cares/Equity Fights AIDS, Inc.
Carmax
CBRE
CharityVest, Inc.
Charles Schwab
Citigroup
Clorox Company
Coca-Cola
Comcast
Common Ground Real Estate
Community Foundation For Greater Atlanta, Inc.
Costco Wholesale
Creating Healthier Communities CHC
Delta Air Lines
Delta Dental Community Care Foundation
Delta Sigma Theta Sorority Inc. Decatur
Alumnae Chapter
Element Wealth Advisors
Estee Lauder Companies
FedEx
Fidelity Charitable
Friendship Community Church
Front Runners
Fulton School Employees’ Charitable Fund, Inc.
Georgia Power
Georgia Power Club of Hearts
Google
Hanover Insurance Group
Harry Heiman Family Foundation
Home Depot Charity Program
IBM
IBM Retirees
Imlay Foundation
James Starr Moore Memorial Foundation
James Wynn Ricks, Jr and Kenneth Wayne Wheeler Fund
Janssen Infectious Diseases and Vaccines
Joining Hearts, Inc.
Kimberly-Clark Foundation
Kroger Company
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MAC Cosmetics
Macy’s
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Marist School
MARTA Employees Charity Club
McKesson Foundation
Microsoft Rewards
Mount Carmel Missionary Baptist Church
Network for Good
Nordstrom
Office Depot
Peach Media Holdings, LLC
SalesForce
Savannah Distributing Company
Schwab Fund for Charitable Giving
Southern Company Gas
State Farm Companies Foundation
Synchrony Bank
Target
TisBest Philanthropy
Tito’s Handmade Vodka
T-Mobile
Traveler’s Community Connections
Truist
UKOGF Foundation (The UK Online Giving Foundation)
United Healthcare Group
United Parcel Service
United Way of Alabama
United Way of Greater Atlanta
US Bank
Valiant Marketing
Vanguard Charitable Endowment Program
vG Incorporated
Walgreens
Warner Media
Wells Fargo Community Support
Whole Foods
2021 HONOR ROLL OF INDIVIDUAL DONORS

*Please note that every attempt has been made to include donors who contributed to AID Atlanta in 2021. We deeply regret any omissions or errors and assure you that we sincerely appreciate your generosity. Names on individuals who contribute to community and workplace campaigns are not always made available to benefiting organizations and may not be included in this listing.
AIDS WALK ATLANTA AND MUSIC FESTIVAL 2021

For over 30 years AIDS Walk Atlanta and Music Festival has raised funds at the grassroots level for HIV Education and Prevention and to care for people living with HIV/AIDS in greater Atlanta. AID Atlanta was proud to be a beneficiary of AIDS Walk Atlanta in 2021. After a year’s hiatus due to COVID-19, the 2021 walk was back in person at beautiful Piedmont Park. Team AID Atlanta and our sub-teams raised $105,000 with a dollar-to-dollar match granted to us by AIDS Healthcare Foundation for a total amount raised of $210,000.

COMMUNITY PARTNERS

Atlanta Sound & Lighting
Atlanta Wholesale Furniture & Mattress
Delta Air Lines
Georgia Power
Macy’s
Out Front Theatre Company

Southern Company Gas
Tito’s Handmade Vodka
vanGelder Incorporated
Valiant Marketing
Walgreens

SUBTEAMS

AIU Campus
Aldridge Pite, LLC
All T No Shaid
Angels4Angels
BLACC: Black Leadership AIDS Crisis Council
Church of Our Savior
Decatur Alumnae Chapter Delta Sigma Theta
Emory School of Medicine

Front Runners Atlanta
Georgia Power
IFS Support Superstars
Kimberly Clark
Life of a King
Meaghan and Davis
Nick St. Lewis
Peach for the Stars
Scheller Pride

Sisters With A Voice
SNPhA PCOM-GA
Springfield Missionary Baptist Church
Team Alexa
Team Delta
Team G
Top Cut Productions
Walgreens

EXTRA MILE CLUB (EMC)

Joel Black
Shannon Bradley-May
Benjamin Cobb
Imara Canady
Angel Crayton
Candice Holloway

Steven Igarashi-Ball
Crystal King
Peter Leahy
Roger Lee
Stephanie Phillips
Jenetter Richburg
Nicole Roebuck

Jon Santos
Nick St. Lewis
Lauren Sudeall
Michael Sureda
Michael Vaughan
Gretchen Wilde
AID Atlanta’s professional leadership is made up of a select group of individuals from a variety of backgrounds, bound by shared interest in providing services, educating, and advocating on behalf of people living with, and at-risk for, HIV/AIDS.
AID Atlanta

FOUNDED 1982

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