

An aerial, grayscale photograph of the Atlanta skyline, featuring prominent skyscrapers like the Georgia State Tower. A large, vibrant red ribbon graphic, symbolizing HIV/AIDS awareness, is superimposed over the left side of the image, looping around the skyline and extending towards the center. The year '2020' is printed in large, white, sans-serif font across the upper right portion of the image.

# 2020

AID  ATLANTA   
Annual Report

## **MISSION, CORE VALUES, AND CORE PURPOSE**

### **MISSION**

AID Atlanta's mission is to reduce new HIV infections and improve the quality of life of its members and the community by breaking barriers and building community.

### **CORE VALUES**

#### **COMPASSION**

We affirm the dignity and worth of every person through our thoughts, actions, governance, and service with the same kindness that we want to receive.

#### **RESPECT**

We celebrate diversity and individuality. We speak words and demonstrate actions that bring honor and pride to ourselves, our organization and our community.

#### **SERVICE EXCELLENCE**

We believe that everyone deserves excellent customer service and quality healthcare. We make every effort to attend to our members' needs and improve their health outcomes.

#### **COMPASSION**

We strive to be honest, ethical, and fair in everything we do. We fulfill our commitments, hold each other accountable, lead by example, and concentrate on doing the right thing every time.

AID Atlanta 2020 Annual Report

August 1, 2021

Dear Friends of AID Atlanta:

For most of 2020 COVID-19 has moved and changed all of us. Greatest amongst these changes were our inability to gather and greet in person and celebrate holidays. Like everyone, COVID-19 presented AID Atlanta with challenges like never before. Lockdown inspired us to innovate and pivot in ways that we had never imagined.

AID Atlanta developed new ways to facilitate medical care & treatment, medical case management, provide emotional and social support through telehealth, and administer HIV and STI health screenings & treatment. The number of HIV screens remained constant, and STI screens dramatically increased. The number of clients in the health care center increased, and the number of inquiries to the Georgia HIV/STI Infoline increased two-fold. I am proud of AID Atlanta's top-notch professional and dedicated staff who cared for our patients and clients living with and at-risk for HIV/AIDS. AID Atlanta weathered the greatest challenge in years. AID Atlanta is resilient. Thank you for your support.

Together we have had success focusing on coronavirus, and now we want to refocus to get HIV--the virus that causes AIDS--under control by preventing new infections and getting people tested and onto lifesaving, and life-changing medication.

AID Atlanta will continue its efforts of bringing people into care who are HIV+ to improve the viral load suppression rate. Patients will continue to be linked to medical and social supportive care regardless of their ability to pay. Prevention efforts will focus on utilizing PrEP education and treatment, prevention and behavioral interventions, virtual educational programs including HIV/STD testing and counseling to move closer to ending the HIV epidemic.

AID Atlanta is dedicated to 'Breaking Barriers and Building Community' while remaining focused on our mission. AID Atlanta continues to innovate its service delivery model to continue to provide the best health and social care possible.

Thank you for your ongoing support of AID Atlanta.

Nicole Roebuck, MSW  
Executive Director



## ABOUT US

AID Atlanta, Inc. which began as a grassroots organization by a handful of friends who, in response to the national HIV/AIDS epidemic first reported in New York and San Francisco, went into action educating gay men in the Greater Atlanta area about preventing new infections and assisting with medical care. Nearly forty years later, AID Atlanta, Inc. is a nonprofit 501(c)(3) organization in the Deep South that along with its partners provide life-saving medical care, pharmaceutical, and prevention services in Greater Atlanta, Georgia. We educate others and speak frankly about HIV and STIs. Every dollar donated to AID Atlanta stays in Georgia to fund our programs and services

The Mission of AID Atlanta is to reduce new HIV infections and improve the quality of life of its clients and the community by breaking barriers and building community. This mission is accomplished through providing direct client services, health care services, pharmacy, and HIV prevention education. Our mission is further shown through HIV testing and prevention services including outreach to heavily burdened communities in a manner that is meaningful and impactful to them.

## PROGRAMS AND SERVICES

AID Atlanta provides direct support to people living with HIV/AIDS in the 31 counties of the Greater Atlanta Area and surrounding rural counties in Georgia by assisting them with accessing resources such as housing and rental support, linkage to medical care and behavioral health, and other essential support services.

AID Atlanta provides primary medical care for individuals living with HIV in two locations. Additionally, through our affiliation with the AIDS Healthcare Foundation, we also have AHF pharmacies co-located in our health care centers. The main location, which is in Midtown Atlanta, Georgia is the primary location frequented by the target population who access HIV prevention services such as HIV testing and linkage to medical care. The second location in the City of Newnan, in Coweta County, Georgia and serves 12 counties in the LaGrange Public Health District 4 including Butts, Carroll, Coweta, Fayette, Heard, Henry, Lamar, Meriwether, Pike, Spalding, Troup, and Upson.

In addition, AID Atlanta offers comprehensive HIV prevention education programs designed to reduce the number of new HIV infections through free and anonymous HIV Counseling Testing and Referral Services, STD Testing and Treatment Clinic, the Georgia AIDS and STD Infoline, and AIDS 101 Action and Awareness Seminars.

### PROGRAMS AND SERVICES INCLUDE

Behavioral Health Self-Management • Education & Outreach Programs • HIV Testing  
Housing Services • Medical Case Management • Medication Assistance  
On-Site Pharmacy provided by AHF2 • PrEP Clinic

DID YOU KNOW?

Open since 2015 AID Atlanta operates one of the city’s first PrEP clinics serving 489 clients.

Our clinics in Midtown & Newnan served 339% more clients since 2015.

Services are available to all regardless of the ability to pay - Free HIV & STI testing, and treatment are offered daily.

More than 2,301 calls/emails are received via the GA HIV & STD Infoline every month.

AID Atlanta has a total of 85 employees, 87% of which provide direct HIV services.

Several AID Atlanta case managers provide on-site case management services at various partner organization sites including Clayton, DeKalb, Fulton Boards of Health, Mercy Care, Atlanta Veterans Affairs, the Fulton County Jail, Dekalb County Jail, Jerusalem House, Matthew’s Place, Edgewood & Hope House.

AID Atlanta became an official partner and affiliate of The AIDS Healthcare Federation in 2015 helping us to expand our breadth and reach in the community.

**161:** Behavioral Health Members in Care

**357:** Clients Received Housing Assistance

**783:** Community Members Received Information about PrEP Treatment and Related Services

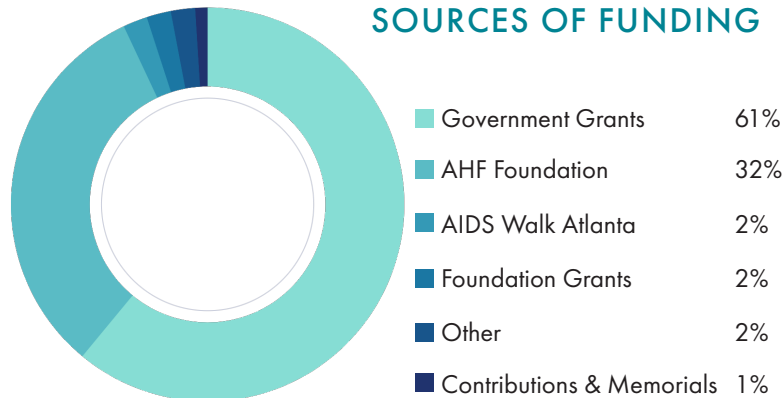
**1,207:** Clients were Provided Case Management

**13,196:** People were Tested for HIV

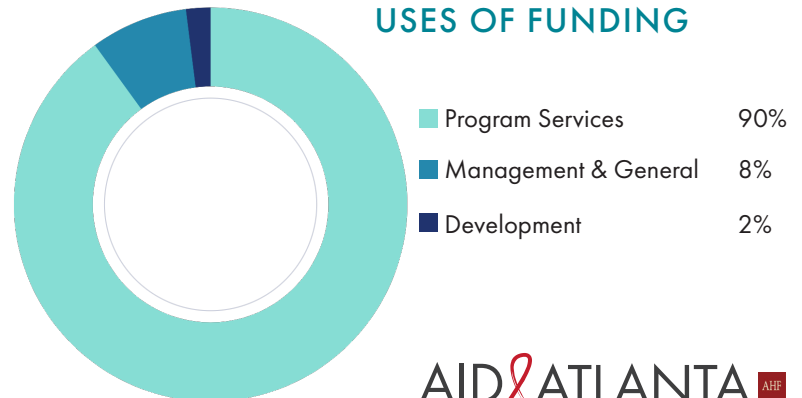
**27,615:** Calls and Encounters to the GA AIDS & STI Infoline 63%+

**31,683:** STI Screens

SOURCES OF FUNDING



USES OF FUNDING



## AID ATLANTA COMMUNITY SUPPORT

The support of our generous friends - the government, institutions (including corporations, concerned civic organizations, faith-based, and community groups) and individuals, - is vital for the continuation of programs and services to meet AID Atlanta's mission. Every financial contribution made, and hour volunteered has been critical in helping AID Atlanta to transform lives every day.

**EIGHTY-EIGHT CENTS** of every dollar raised goes directly to programs & services.

There are several ways to support us, including:

The LOOP Giving Society • Honors & Memorial Gifts • Recurring Monthly Gifts • AmazonSmile  
Kroger Community Rewards (Kroger.com/Community Rewards) • Corporate & Matching Gifts • Fundraising Events • In-Kind Donations

### THE FOUNDERS SOCIETY

In 2008, AID Atlanta inaugurated its Founders Society, which recognizes those supporters who have contributed \$50,000 or more to the organization, over their lifetime. This exclusive group of generous donors embodies the spirit of philanthropy at its best and represents the highest level of commitment to those living with HIV/AIDS in Greater Atlanta.

Wayne Addis • Joseph Blount • Kenneth F. Britt • Edie Cofrin  
Isaa • Isabelle Kennedy • Billi and Bernie Marcus  
Mark S. Rinder and Dennis Ferioli • Maxine Schiffman  
Sinny and Joyce Shlesinger • Barbera Zambelli

### GOVERNMENT SUPPORT

Fulton Dekalb Hospital Authority - Grady Health System  
City of Atlanta Mayor's Office of Human Services  
Centers for Disease Control and Prevention  
US Department of Health and Human Services  
Georgia Department of Community Affairs  
Georgia Department of Public Health  
Fulton County Office of the County Manager

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## HONOR ROLL OF INSTITUTIONAL SUPPORT

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Action Cycling - Atlanta, Inc.  
AEC Trust  
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Ansley Animal Clinic  
Anthem Blue Cross Employee Giving  
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The Church at Weiucca  
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The Hanover Insurance Group Employee Giving  
The Harry Heiman Family Foundation  
The Home Depot Charity Program  
The Home Depot Charity Program  
The Kroger Company  
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Torres-Garcia Family Trust  
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United Way Suncoast, Inc  
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\*Please note that every attempt has been made to include donors who contributed to AID Atlanta in 2020. We deeply regret any omissions or error and assure you that we sincerely appreciate your generosity. Names on individuals who contribute to community and workplace campaigns are not always made available to benefiting organizations and may not be included in this listing.

## AIDS WALK ATLANTA AND MUSIC FESTIVAL 2020

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AIDS Walk Atlanta and Music Festival is the Southeast's premier fundraising event to raise funds and recruit friends to care for people living with and at-risk for HIV/AIDS in Greater Atlanta. The 30th Annual AIDS Walk was set to be a huge celebration of three decades of funds and friends, but COVID had another idea. Instead of thousands gathered, Team AID Atlanta and its sub-teams did a DIY 5K (a 5K your way) encouraging individuals to 5K any way they wished. Some teams met in neighborhood parks, some folks walked in their neighborhoods, some rode bikes, others swam and yet others ran—all with masks to commemorate the 30th annual AIDS Walk. Team AID Atlanta and its sub-teams raised \$110, 802, which was then matched dollar for dollar by AHF. Everyone is hoping for an in person walk for 2021, but if not, another DIY 5K will be a fun time.



## COMMUNITY PARTNERS

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Atlanta Sound and Lighting  
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Electric Avenue - The 80's MTV Experience

Northside Hospital  
Tito's Handmade Vodka  
OutFront Theatre Company  
vanGelder Incorporated  
X Midtown

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Team AID Atlanta  
All for Love, Love for All  
All T No Shaids  
Church of Our Savior  
Decatur Alumnae Chapter of Delta Sigma Theta  
Sorority  
Family Strive

Kimberly Clark  
Macquarium  
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Southern Company  
Sisters With a Voice -- SWAV

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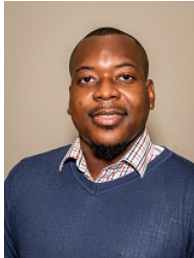
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Peter Leahy  
Roger Lee  
John May  
Dani Mitchell  
Nicole Roebuck

Derrick Rowe  
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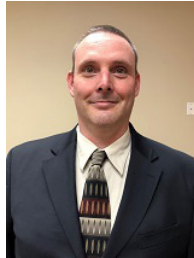
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**Kent Montgomery**  
Manager of Client Services



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**Jenetter Richburg, MS**  
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**Jon Santos, M.ed**  
Director of Fundraising and Events



**Theresa Waters-Dunston**  
Associate Director of Human Resources

AID Atlanta's professional leadership is made up of a select group of individuals from a variety of backgrounds, bound by shared interest in providing services, educating, and advocating on behalf of people living with, and at-risk for, HIV/AIDS.

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## **AID Atlanta**

FOUNDED 1982

### **MAIN OFFICE**

1605 Peachtree Street NE  
Atlanta, GA 30309  
p. (404) 870.7700

### **AID ATLANTA NEWNAN HEALTHCARE CENTER**

770 Greison Trail, Unit H  
Newnan, GA 30263  
p. (770) 252.5418



**Georgia AIDS & STI Hotline**

(800)551.2728