



AID ATLANTA AHF AFFILIATE

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Looking Back and Working Forward!

AID Atlanta Commemorates 32nd Annual World AIDS Day

Tuesday, December 1, 2020

ATLANTA (November 17, 2020) – AID Atlanta announces 2020 commemoration of the thirty-second annual World AIDS Day! Through expanded hours, COVID safe virtual events, and media campaign, AID Atlanta is implementing its theme *Looking Back & Working Forward*. World AIDS Day takes place on December 1st each year. It is an opportunity for people worldwide to unite in the fight against HIV, to show support for people living with HIV, and to commemorate those who have died from an AIDS-related illness. Founded Thirty-two years ago (1988), World AIDS Day was the first ever global health day.

Why is World AIDS Day Important? Over 55,000 Georgians are living with HIV, and an estimated 38 million people worldwide are living with HIV. More than 35 million people have died of HIV or AIDS making it one of the most destructive pandemics in history.

While advances have been made in treatment and care, over 2,500 Georgians contract HIV each year. People do not know the facts about their risk and how to protect themselves. World AIDS Day is important because it reminds the public and government that HIV has not gone away—there is still no cure, no vaccine, and there is still a vital need to raise money, increase awareness, fight shame and stigma and improve education.

“HIV/AIDS and COVID19 are the most significant health emergencies in Greater Atlanta, and Northwest Georgia! HIV/AIDS. Facing Two pandemics complicates the lives of the already vulnerable among us—seniors, people of color, and people with compromised immune systems, like patients living with HIV.” exclaims Nicole Roebuck, Executive Director of AID Atlanta. **“AID Atlanta has proven itself resilient, innovative, and dedicated!** We always remember those we have lost by fighting for the living—those living with HIV and those at-risk. We are always unsure about future of government support, so we work to raise awareness, funds, and commemorate the day.”

This year, AID Atlanta’s commemoration includes:

- 32 Days of Influencers on social media and marketing discussing World AIDS Day and its meaning
- Health Care Center Provider Hours Extended to 8PM

AID Atlanta
1605 Peachtree Street, NE
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www.aidatlanta.org/worldaidsday
800-551-2728 or 404-876-9944

(continued)

- Testing Hours Extended to 8PM Main Office (last person accepted at 7PM)
- Virtual Lunch -n- Learn for Self-Managed Clients by Janssen
- Sip and Paint Prevention Event 7PM-10PM 460 Edgewood Avenue (30312) RSVP to; tim.webb@aidatlanta.org
- Women’s Health Day (Sat, 12/5 9AM-1PM—Appointments Required)
- World AIDS Day Display at AID Atlanta Midtown Office
- Private display of AIDS Memorial Quilt Block 3147 remembering Georgians who died from AIDS
- Providing snacks and treats to our clients and patients at the midtown and Newnan Health Care and Wellness Centers

AID Atlanta encourages Greater Atlanta, Georgia to ‘Look Back’ to the past of the HIV/AIDS pandemic to see how far we have come, and how far we have yet to go, and ‘Work Forward’ to help bring about an end to this pandemic.

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About AID Atlanta

AID Atlanta has specialized in providing HIV/AIDS related care, wellness services, and education and prevention programs for our beloved community since 1982. Founded in response to the severe impact HIV/AIDS was having on Atlanta, AID Atlanta set out to stop new infections, care for people living with HIV/AIDS, and break the shame and stigma related to HIV/AIDS. AID Atlanta continues to serve the diverse Greater Atlanta community, and remains steadfast in achieving our mission to reduce new HIV infections and improve the quality of life for our members and community by breaking barriers and building community through our core values of compassion, respect, service excellence, and Integrity. For more information, visit www.aidatlanta.org.