

AIDS WALK ATLANTA & 5K RUN

Participant Name _____ Phone _____

Mailing Address _____ City _____ St _____ Zip _____

Email Address _____ Team Name (If Any) _____

MY FUNDRAISING GOAL

Please record donations you receive made by check, money order or cash (offline donations) on this form. Please do not include donors who gave through your webpage (online donations). Ask each donor to make their gift at the time they commit to you. Make checks payable to AIDS Walk Atlanta & 5K Run. All donations are tax-deductible as allowed by law. Thank you.

Donor First and Last Name* (as listed on check)	Donor's Complete Mailing Address and Zip Code*	Donor's Email Address	Donation Enclosed	This Gift Was Entered Offline	Matching Gift Form Enclosed*
Joseph L. Smith, Jr.	1526 Main Street Unit 123 Atlanta GA 303XX	joe@sample.com	\$25	<input type="checkbox"/>	<input type="checkbox"/>
1.				<input type="checkbox"/>	<input type="checkbox"/>
2.				<input type="checkbox"/>	<input type="checkbox"/>
3.				<input type="checkbox"/>	<input type="checkbox"/>
4.				<input type="checkbox"/>	<input type="checkbox"/>
5.				<input type="checkbox"/>	<input type="checkbox"/>
6.				<input type="checkbox"/>	<input type="checkbox"/>
7.				<input type="checkbox"/>	<input type="checkbox"/>
8.				<input type="checkbox"/>	<input type="checkbox"/>
9.				<input type="checkbox"/>	<input type="checkbox"/>
10.				<input type="checkbox"/>	<input type="checkbox"/>
BRING THIS FORM AND ALL DONATIONS TO CHECK-IN TENT -- RAIN OR SHINE			Offline Total	*For each matching gift, please attach the completed Matching Gift form or online gift receipt to the corresponding donation -- cash, check, money order, or online donation confirmation.	
Print additional forms from the Tools tab of our website. Please ask donors to make their debit card or credit card gifts on your fundraising page at www.aidswalkatlanta.com . * Indicates required information.			+ Online Total		
			Grand Total		

AIDS WALK ATLANTA & 5K RUN

Dear AIDS Walk Atlanta & 5K Run
Participant,

Thank you for registering for AIDS Walk
Atlanta & 5K Run 2012. On Sunday, October
21, 2012, you will be a part of a veritable

army of walkers who will come together in a mass demonstration of caring and
compassion for those impacted by HIV and AIDS.

You have taken the first step by registering, so what's the next step?

Simple as 1-2-3

1. Recruit friends, family, and colleagues to join your fundraising efforts. Ask them to donate to your campaign or join your team if applicable.
2. Raise Money! Collecting donations is easier than ever! If you registered online you should have received a confirmation email and link to a donation page that you can personalize and use to accept online contributions from family and friends.
3. Use the Email fundraising system of the website. By using the email system, your friends and family will receive an email from you that includes a direct link to your personal donation page. Quick and easy for them make a donation. Donors receive an email confirmation of their gift which can be printed and used as a receipt for tax purposes.

Utilize Corporate Matching Gift Programs

A matching gift is a donation made by a company on behalf of a qualifying individual. Matching Gift Programs are vital to the organizations supported by AIDS Walk Atlanta & 5K Run because of their ability to increase funds raised by doubling, tripling or even quadrupling the individual's contribution.

There are a number of different ways your employers Matching Gift Programs may work. The company may match dollar donations, volunteer hours, or other areas. Research your employer's matching gift policies in order to guarantee your donation is increased properly. The Matching Gift form must be filled out accurately and completely by the employee and then sent to AIDS Walk Atlanta & 5K Run to continue the authorization process.

6 Hints to Becoming a Top Fundraiser

1. Start by setting a fundraising goal and then work to exceed it. If you reach your goal, set a new higher goal and go for that!
2. Demonstrate your personal commitment by making the first donation to your campaign. The people you ask to support you will see that you also donate and will be more likely to support you.
3. Let people know why AIDS Walk Atlanta & 5K Run is important to you. Are you living with the disease? Do you walk to remember or honor a family member or a friend? Tell YOUR story about why this cause is important to YOU.
4. Ask! The only way to raise money for a worthwhile cause is by asking. Asking family, friends, co-workers, and businesses you frequent is the best way to fund raise and recruit members for your team. Don't forget folks from church, school groups, clubs, physicians, dentist, or any group where you or your family members belong.
5. Develop a fundraising plan for your work. Ask your work colleagues to support you. Have a bake sale, get permission to have a jeans day. Check if your employer has matching gift program.
6. Make any occasion a *FUN*draising occasion. Birthdays, Holidays, Anniversaries, etc. Any of these occasions can be used to help you raise money.

Turning in Funds Raised

We encourage you to submit the funds you raise to the AIDS Walk Atlanta & 5K Run office a few times during the campaign. Doing so helps with the timely processing and data entry of the funds. You may come by our office or mail funds collected to the address below. Please *do not* mail cash. You may also submit the funds you raised at check in on the day of the event.

Day of Event

Bring this form and any funds that you have collected and turn them in to the Check In Tents located in The Meadow of Piedmont Park.

Questions?

If you have any questions at any time during the campaign, please contact us at walkinfo@aidatlanta.org or call 404.876.WALK (9255). You may also visit our website at www.aidswalkatlanta.com for all information pertaining to this year's campaign.

